

Innovation & Development Commons
Brown Bag Lunch – April 25, 2013
4th floor Education Room (410), UHNBC Prince George
12:15pm – 1:15pm

Keresna Medhurst, Health Promotion, El Taylor, Prevention Programs Administrator, Nancy Viney, Nicotine Intervention Counseling Coordinator, Cherisse Seaton, Research Coordinator

Stop Smoking Before Surgery: A Harmonized Approach to Cancer Prevention

The smoking rate in northern B.C. is 24%, substantially higher than the provincial average of 14%, and the region has the highest rate of lung cancer in the province. With funding from the Canadian Cancer Society, the Harmonization project was recently launched to reduce the incidence of cancer in northern British Columbia (BC) by supporting individuals to stop smoking before surgery. The team includes partners from the Canadian Cancer Society, Northern Health, and the BC Cancer Agency long with researchers from the University of British Columbia and Athabasca University, who will work together to design, deliver and evaluate two cancer prevention projects. The first project, **Stop Smoking Before Surgery (SSBS)**, will be conducted in two communities: Prince George and Prince Rupert. The team will evaluate the success of and the strategies used to work together to increase pre-operative smoking cessation rates. The findings will inform region-wide implementation of SSBS initiative, development and implementation of a second cancer prevention project, and guide Canadian Cancer Society's future work to promote cancer prevention.

Teleconference :1 877-385-4099 Passcode: 8353420#

WebEx <https://innovationdevelopment.webex.com>

Meeting Number: 804 389 850

Meeting Password: brownbag