Building Bridges to Collaborative Success:
The Canadian Cancer Society, BC Cancer Agency, Northern Health along with researchers at the University of British Columbia and Athabasca University formed a multi-sectoral partnership, the “Harmonization Project”. Informed by a systematic review of the literature, the team’s experiences were distilled into key learnings that led to the development of a collaboration primer to support effective, collaborative partnerships. Designed in an easily accessed format, this expert-reviewed primer is a hands-on resource for staff and organizations seeking concrete methods to build sustainable partnerships, particularly in rural and remote regions.

A downloadable PDF version is available at: http://harmonization.ok.ubc.ca/collaboration.

In this collaboration primer, the harmonization team iteratively isolated best practices for collaborative approaches in health promotion learned through the joint design and delivery of two initiatives: The Stop Smoking Before Surgery program and the Men’s Healthy Eating and Active Living POWERPLAY program.

international & regional awards


POWERPLAY - Men’s Health at Work. Award of Excellence in the Print category (Public Service/Pro Bono – Other sub category) of the 22nd Annual Communicator Awards. (2016)

POWERPLAY - Men’s Health at Work. Award of Distinction in the Print category (Marketing/Promotion - Campaign sub category) of the 22nd Annual Communicator Awards. (2016)

Building Bridges to Collaborative Success. Bronze winner in the Publications category of the 14th Annual Service industry Advertising Awards. (2016)

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Changes in men's physical activity and healthy eating knowledge and behavior as a result of program exposure: Findings from the workplace POWERPLAY Program. The International Society for Behavioural Nutrition and Physical Activity Annual Meeting in Cape Town, South Africa. (June 10, 2016)

Connect-Communicate-Collaborate! Building Bridges to collaborative success: Introducing an evidence-based, inter-agency primer for health promotion. The 2016 PHABC Conference Strengthening Healthy Development: Education in Public Health Partnership in Richmond, BC. (December 12, 2016)


Seeking working men for input on workplace wellness. CBC Radio (Daybreak north) interview with Cherisse Seaton. (Sept 13, 2016).

Study seeks working men's input on workplace wellness. Vista radio (94.3 The goat and 97 FM Country) interview with Cherisse Seaton. (Sept 13, 2016). https://www.myprincegeorgenow.com/35573/study-seeks-working-mens-input-workplace-wellness/)


Seeking working men for input on workplace wellness. CFIS Radio interview with Cherisse Seaton. (Sept 20, 2016).


For more information or to contact us go to: www.harmonization.ok.ubc.ca